Over the past two weeks you have been bringing your product or service to life by creating it through two different modalities.

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|  | **Exemplary - 4** | **Proficient - 3** | **Developing - 2** | **Needs Improvement - 1** | **Score** |
| **Appearance of the Project** | Appearance is professional and polished. Project is excellently presented reflecting creativity and a lot of thought.  | The project’s appearance is quite professional and polished with a few distractive elements. Good creative effort. Project is neat and shows evidence of the time spent on it.  | The project’s appearance is somewhat poor. Some attempt made to add color and originality. Some distractive elements.  | The project’s appearance is quite poor. Little attempt to add color or originality. Project has sloppy appearance. Many distractive elements.  |  |
| **Models** | Both models are very effective. | Both models are effective but not as polished and professional.  | One model is effective while the other is still in the developing phase. | Both models are in the developing phase.  |  |
| **Construction - Care taken** | Great care taken in construction process so that the structure is neat, attractive and follows plans accurately.  | Construction was careful and accurate for the most part, but 1-2 details could have been refined for a more attractive product.  | Construction accurately followed the plans, but 3-4 details could have been refined for a more attractive product.  | Construction appears careless or haphazard. Many details need refinement for a strong or attractive product.  |  |
| **Constructed Model Features** | Model is well constructed and included geological features to scale. Model contains clear and accurate labels of all features on the model. Logo is incorporated and a focal point.  | Model is constructed adequately and includes geological features. Model must contain clear accurate labels of features on the model. Logo is incorporated.  | Model construction is a little sloppy, and model is missing one or two features. Accurate labels of most features on the model are included.  | Model is poorly constructed and missing two or more major features. Labels are incomplete, inaccurate, or missing. Logo is not incorporated.  |  |
| **Construction Materials** | Appropriate materials were selected and creatively modified in ways that made them even better.  | Appropriate materials were selected and there was an attempt at creative modification to make them even better.  | Appropriate materials were selected.  | Inappropriate materials were selected and contributed to a product that performed poorly.  |  |
| **Construct a 3D scale model** | Uses an efficient and effective approach to construct the model with precise accuracy.  | Uses an effective approach to construct the model with accuracy. | Uses an acceptable method to construct the model and meets the minimum requirements. | Has not yet provided evidence of this performance task,. |  |
| **Overall Attractiveness** | The model is exceptionally attractive in terms of design, layout and neatness.  | The model is attractive in terms of design, layout and neatness.  | The model is acceptably attractive though it may be a bit messy. | The model is distractingly messy or very poorly designed. It is not attractive.  |  |
| **Knowledge** |  |  |  |  |  |