

UXD

User Experience Design

Mobile App logo Assessment

“APP Logo Design” (100 pts)

Principles adhered too — designed included a unique symbol, vibrant colors and was simple

Effort — Student was engaged daily, put best effort forth

Concept — Interesting and Original artwork, went above and beyond

Execution — Student clearly took the time and consideration to create an effective Mobile app logo

Timeliness — project completed on time

Excellent.....	20
Good.....	15
Fair.....	10
Poor.....	5
Unacceptable.....	0

Final Grade: _____