

Rubric: Stock Quantitative-Qualitative Report

Student Name: _____ Date: _____

	Exemplary	Solid	Developing	Needs Attention
Report	The report contains all required elements and clearly correlates with the quantitative data to be discussed.	The report contains the elements that relate to the quantitative data presented.	The report contains some of the required elements related to the quantitative data but may not be well placed and organized in a cohesive manner.	The report does not contain the required elements, is not organized and does not relate to the quantitative data to be discussed.
Evidence, Examples, and Explanations	All of the evidence and examples (facts, statistics, and market data) are specific and relevant. Explanations show how each piece of evidence supports the analysis.	Many of the examples and pieces of evidence are specific and relevant. Explanations try to show how each piece of evidence supports the analysis.	At least one piece of evidence or one example is relevant and has an explanation that shows how it supports the data.	Evidence and examples are not relevant and/or are not explained.
Content Organization/ Flow	Content is clearly organized, with a logical flow of connected ideas and effective transitions.	Content is organized, and most ideas are well connected with effective transitions.	Ideas are sound, but the content is not well organized and needs more effective transitions.	Content is extremely disorganized. The transitions between ideas are unclear or nonexistent.
Focus	Maintains complete topic focus throughout the piece.	Maintains consistent topic focus throughout the piece.	The piece has some lapses in topic focus.	Serious lack of topic focus.
Vocabulary	Exhibits skillful use of new and vivid vocabulary that is precise and purposeful.	Exhibits proficient use of new vocabulary that is purposeful.	Exhibits minimal use of new or vivid vocabulary, and new vocabulary is not precise.	Lacks use of new vocabulary. Language is dull and tedious.
Mechanics	No grammatical, spelling, or punctuation errors. All sentences are well constructed and vary in structure.	Few grammatical, spelling, or punctuation errors. Most sentences are well constructed, with some variation in sentence structure.	Some grammatical, spelling, or punctuation errors. Most sentences are well constructed, with little variation in sentence structure.	Many grammatical, spelling, or punctuation errors. Most sentences are poorly constructed.

Additional Comments:
